



**1**  
Both sides of the earlobe are cleansed with an **alcohol prep pad**. Allow 30 seconds for the alcohol to dry.



**2**  
A **marking pen** is used to mark the precise spot where the ear will be pierced.



**3**  
Look in the **mirror** to confirm that the proper spot has been marked. The marking will then be carefully wiped off, leaving just a hint of a dot.



**4**  
The seal of the **blister pack** is then peeled off without removing the cartridge containing the piercing earring and clasp, thus ensuring sterility.



**5**  
The **cartridge** is now loaded onto the instrument without touching it.



**6**  
Once the cartridge is properly attached, the blister pack is **lifted off**. Neither piercing earring nor clasp were touched at any stage.



**7**  
The point of the piercing earring is **lined up** precisely with the mark on the ear.



**8**  
The instrument's handle is then squeezed and the ear is gently pierced with the piercing earring. The **clasp** is positioned at the same time, assuring the proper distance between earlobe and clasp.



**9**  
At this point, the **instrument is released** and removed with a gentle downward motion.



**10**  
The blister pack is then placed over the empty cartridge for **easy removal**.



**11**  
The cartridge is now removed and disposed of. This completes the entirely sterile **piercing process**.



**12**  
Finally an **after care product** is applied on the front and back of the ear piercing. Your ear piercing specialist will then give you further care advice.



## Ear Piercing with Studex®

A wonderful memory

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Studex Ear Piercing

## STUDEX® EAR PIERCING

easy safe hygienic professional



[www.earpiercing.biz](http://www.earpiercing.biz)

The World's Leading Ear Piercing Brand

## The Cute Treasure Box

This cute little box  
is a wonderful place  
to keep your child's first  
earrings and other mementos,  
like a lock of hair or a  
first lost tooth.



- **Fast and gentle**

Studex System 75™ provides a gentle and smooth ear piercing experience due to the thin posts of the piercing earrings.

- **Virtually silent**

This patented system is so quiet, children will not be startled when their ears are pierced.

- **Absolutely hygienic**

Neither the sterile earring nor the sterile clasp and cartridge are ever touched by the ear piercing specialist. Additionally, the instrument itself never comes in contact with the ear.

- **Improved healing**

The correct positioning of the clasp on the earring post, which Studex System 75™ performs automatically, as well as the thin piercing channel promote the healing process.

- **Hypoallergenic**

All Studex System 75™ piercing earrings are hypoallergenic, nickel-safe, lead-, cadmium- and cobalt-free and are thus ideally suited to avoid allergic reactions.

- **Gorgeous ear piercing jewelry**

Studex piercing earrings come in the most beautiful designs, including precious crystals, and look adorable right from the start. All Studex earrings are made from 14 karat or 18 karat gold, titanium or surgical stainless steel and provide great everyday comfort.

Discover the benefits  
**System 75™**



◀ Do you value safe, top-quality products?  
Look for the Studex® logo.

For more information please visit:  
**[www.earpiercing.biz](http://www.earpiercing.biz)**



Before having your or your child's ears pierced, your ear piercing specialist will advise you about the ear piercing process and will ask you to carefully read and sign the release form. Then the specialist will perform the ear piercing procedure in compliance with applicable hygiene standards.

Anyone under 18 years of age must provide a release form signed by a parent or guardian. With a signed release form, parents or guardians may or may not be present.

### *After Care*

During the healing process, it is important to cleanse new ear piercings thoroughly, both front and back, several times per day. For this we recommend Studex® After Piercing Lotion. Soaps and other cosmetics should be kept away from the piercing site at all times during the healing period.

better  
healing  
guaranteed

